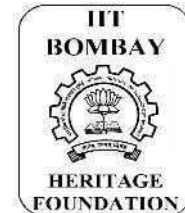




Project Evergreen Monthly Report October 2024



□ Highlights

The Reveal:

- A preview of the donor recognition templates for donors that have contributed towards naming the living areas of the hostels – i.e. room, wing or floor.
- And the signage for honoring Patron Donors and Charter Donors
- Next month's report will include the signage for large amenities such as the Café, the Lounge etc., as well as outdoor areas such as the Banyan Tree Enclave.

Construction update:

- 100% Casting completed for the 9th Floor of H-7
- 100% Casting completed for 7th Floor of H-8 and H-21

How we got here:

- Through a competitive bidding process, we engaged a specialised signage agency 'Graphics Beyond' to developed the signage and way finding markers in the project.
- A few themes they suggested that could reflect in the way-finding and signage formats, were:
 - **Nature** – inspired from the names of the 3 hostels -- 'Lady of the Lake', 'Woodlands' and 'Raintree'; the greenery in the hostel complex, serene waters of Powai lake nearby
 - **The driving sentiment behind the project – Evergreen** – the permanent emotional bond ...
 - between alumni and the institute
 - between hostels and its residents
 - between generous donors supporting future generations; creating their legacy and a gift to the future

No guesses for which option emerged as the first choice....

The Creative detailing:

- ***A strong sub-theme*** -- Alumni support and generous contributions are building blocks – not just of this project but of IIT Bombay's future
 - ***Depict stones – as stepping stones*** – each stone, an alumnus, each stone an act of “giving back”, each stone an acknowledgement that every contribution matters, and adds up to the whole
 - ***River pebbles, not any stone*** – smooth, rounded edges, representing the softness and tenderness of the sentiment behind each contribution.
- ***Representation:***
 - ***one name, one pebble, one contributor*** – recognition is individual.
 - ***Size of stone acknowledges approx. size of contribution.*** Bigger the stone in the water, bigger the ripples.
 - ***All similar shapes*** - finally, we are all alumni of the same institute
 - ***clustered together, in harmonious collages, yet not ordered*** – representing the joint effort of all of us, propagating outwards in an ever growing fraternity.

Creative inspirational thoughts :

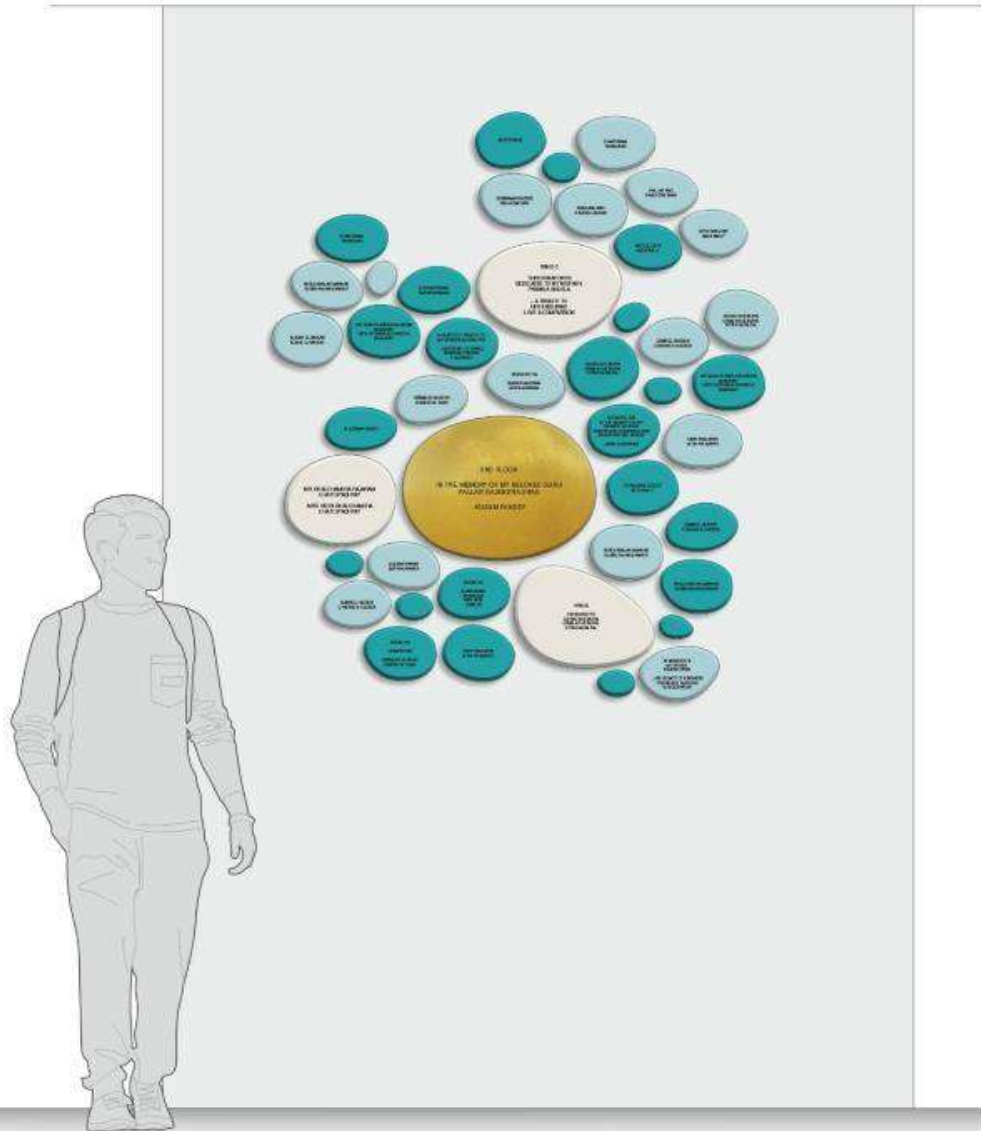
- ***Building blocks & stepping stones*** - Alumni contributions form the basis for this inspirational and mammoth project
- ***Sum of parts*** - All contributions add up to achieve a big task
- ***Everyone counts*** – no contribution is less important



Depictions :

- **Clustered, in situ, and in prominent locations** - The donor acknowledgements for rooms, wings and floors will be near the lift lobby on each floor.
- **Arranged in abstract shapes** – growing inorganically, radiating outwards, ever-growing alumni fraternity & their support
- **In house colors of each hostel** - The pebbles will be in 3 different colours, one colour for each hostel
- **Proportional surface area allocation** - The largest pebble will honour the donor for the floor, the mid-sized the donors for wings, and the many smaller pebbles those who've named a room. Empty pebbles are for aesthetics only....

VERTICAL COMPOSITION



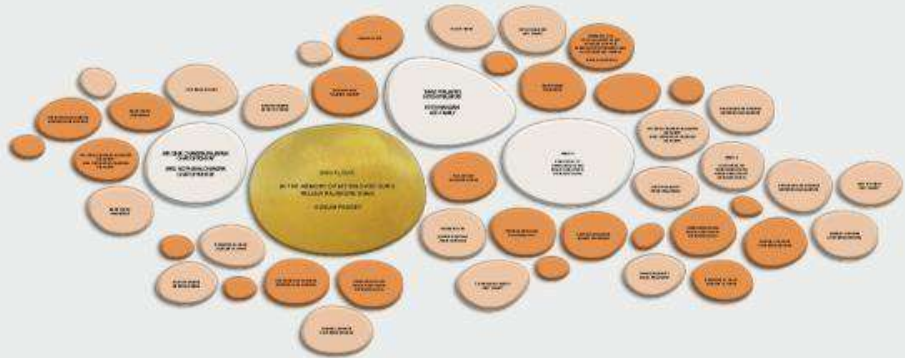
FRONT ELEVATION



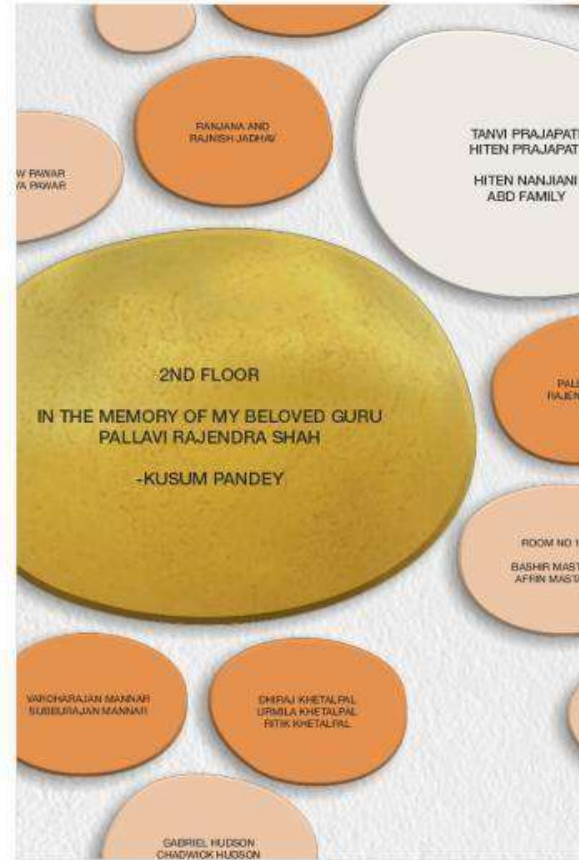
ZOOM IN VIEW

In H7 :
with H7
house colors

HORIZONTAL COMPOSITION



FRONT ELEVATION



ZOOM IN VIEW

In H8 :
with H8
house colors

**Patron Donor signs –
large individual contributions**
how they will look.....

PATRON DONORS - UPDATED



REFERENCE

FRONT ELEVATION

Charter Donor signs – in situ

how they will look.....

In gratitude....

□ Physical progress so far

Progress of Buildings

❖ H7:

- 9th Floor - 100% Casting completed
- Terrace slab - 60% Column casting & 40% slab work completed

❖ H8:

- 7th Floor - 100% Casting completed.
- 8th Floor - 40% Column casting & 10% slab work completed

❖ H21:

- 7th Floor - 100% slab casting completed.



Construction Status Update

Hostel Building H-8

LEGEND

Terrace Floor	0%
9th Floor	0%
8th Floor	10%
7th Floor	100%
6th Floor	100%
5th Floor	100%
4th Floor	100%
3rd Floor	100%
2nd Floor	100%
1st Floor	92%
Plinth	100%



For 8th floor 40% Column Completed. 10% slab work completed. Remaining slab work in progress

For 7th floor 100% Slab Completed

For 6th floor 100% Slab Completed

For 5th floor 100% Slab Completed

For 4th floor 100% Slab Completed

3rd floor 100% Slab Completed

2nd floor slab 100% Slab Completed

1st floor slab 92% Slab casting completed

Plinth Beam 100% casting completed

□ Few glimpses of the site in Sept '24



H-07 – Terrace Slab Reinforcement Work in Progress



H-08 – 8th Floor Slab Shuttering Work in Progress



H-21-7th Floor Pour-B Slab Casting Completed



Hostel H-08 – 6th Floor Masonry Works

PROJECT ADMINISTRATION



Expenses of ₹ 23.72 Lakhs were incurred during Sep '24.



Thus far, ~ ₹ 46 Cr has been spent for Phase 2 of the project (during the period July '23 to Sep '24).

Total Phase II - Expenses "YTD"		
Sr.No	Description	Amount (In Rs)
1	Administrative Expenses	₹ 29,81,993
2	Architects Fees	₹ 1,60,46,380
3	Fundraising Expenses	₹ 10,07,228
4	GCs Fees	₹ 42,51,58,271
5	Legal / Professional Fees	₹ 64,48,540
6	PMC	₹ 1,25,34,071
	Total	₹ 46,41,76,483

❑ REQUEST FOR SUPPORT

Get Involved

- ❖ The project needs pro bono assistance – for fund raising, for alumni relations and outreach, for project administration, and on the construction and project management side. IITBAA is appealing to alumni to come forward and volunteer to help.
- ❖ Join the "Project Evergreen Alumni Volunteer Teams".
- ❖ Please refer us to corporates who could donate to Project Evergreen through the CSR route.

To Know More

- ❖ To know more about Project Evergreen, please click on the links below:
[This video explains the background to the project and the need for it](#)

[A virtual tour of the planned Hostel Complex](#)

Contact Amit Shukla for assistance,
amitshukla.iitbaa@iitbombay.org

*Thank
you*

